

# LBMGROUP

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## **LBM Group AB (publ) (“LBM”) puts listing of shares on hold**

Negotiations to acquire additional brands to the LBM-portfolio have taken more time to complete than previously estimated. Therefore LBMs Board of Directors has decided to put the listing of LBMs shares on Aktietorget on hold. In addition to negotiations to acquire more licenses, LBM negotiates with a handful of industrial investors. Due to the negotiations with investors LBM will not make public the financial report for the period January – September 2010.

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Please also visit the LBM wesbite: [www.thelbmgroun.com](http://www.thelbmgroun.com)

*LBM develops and markets leading lifestyle and consumer brands through licensing, consultation and marketing, specifically targeting women, ethnical groups and ethical consumers. At the moment LBM have the license rights to develop and market the two global brands Goodyear and Royal Navy. The license rights include the selected product categories of shoes, clothes and assessors within defined geographical regions. LBM offer services in three business areas; Brand Licensing, Brand Management and Brand Communication which together covers the whole value chain.*